

Knowledgeable Employees Create Competitive Advantage

Credit unions operate in an ever-changing and highly competitive world. Success demands employees who are knowledgeable and credible and who use proven skills to provide real value to members. These employees drive loyalty and growth, and create competitive advantage.

A progressive approach to investing in knowledgeable employees has long been a cornerstone of Canada's credit unions and a vital part of their heritage. The Credit Union Institute of Canada (CUIC®) is an integral part of our credit union employee professional development.

Leverage your CUIC® Designations

CUIC designations and accreditations are recognized by various colleges and universities across Canada, including Athabasca University, Medicine Hat College and Lakeland College.

Find out how you can leverage your professional learning towards other business certificates, diplomas or degrees.



Since 1992, Dalhousie University has worked with CUIC to determine content and standards for professional designation and accreditation programs.

Contact Information

For more information on Credit Union Institute of Canada courses and programs, contact CUSOURCE Credit Union Knowledge Network or visit www.cusource.ca to view the course catalogue.

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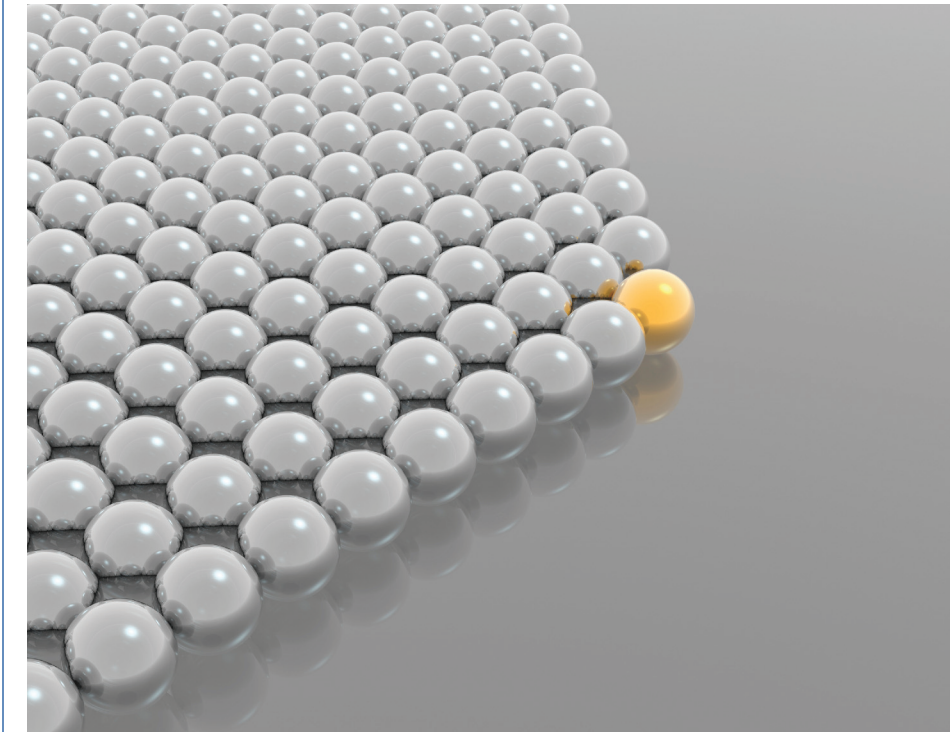
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YOUR GUIDE TO ›



Professional Accreditations and Designations



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Professional Accreditations and Designations

CUSOURCE® Credit Union Knowledge Network (*CUSOURCE* Knowledge Network) is the home of learning, knowledge sharing, career management and strategic people development for the Canadian credit union system.

The Credit Union Institute of Canada (*CUIC*®), as our designation arm, offers professional accreditation and designation programs in three areas:

- › MANAGEMENT
- › LENDING
- › SERVICE

Whether your goal is to excel quickly in a specific field, or explore an area before changing career paths, *CUIC* courses can provide you with excellent opportunities to enhance and expand your skill base.

Complete an individual *CUIC*® course or complete an entire program. It's up to you. Either way, you open the door to career opportunities across the entire credit union system and add to your professional credibility.

CUIC designations and accreditations are awarded jointly by *CUIC* and Dalhousie University.

MANAGEMENT DESIGNATIONS

- › Fellow of the Credit Union Institute of Canada (FCUIC)
- › Associate of the Credit Union Institute of Canada (ACUIC)

These designations are granted upon completion of the General Business Studies Program (GSP) and the Management Studies Program (MSP).

These programs consist of credit transfers from your local college or university and *CUIC* specific courses.

SERVICE ACCREDITATION

- › Accredited Member Service Representative (formerly Accredited Sales and Service Representative)

This unique accreditation recognizes those member service representatives who, through both formal and on-the-job training, meet nationally defined standards of knowledge and skills in key performance areas.



Employability.
Promotability.
Credibility.

Stand out in the crowd with nationally recognized *CUIC* programs.

LENDING ACCREDITATIONS

- › Accredited Consumer and Residential Mortgage Lender
- › Accredited Commercial Lender
- › Accredited Commercial Lending Administrator

Developed in conjunction with the Credit Union National Lenders Committee, these programs include both foundational credit union courses as well as lending specific courses, from introductory to advanced.

Designed to offer flexible options, each program includes a combination of classroom, self-study and web courses.

› aspire › achieve › advance



To stay ahead of the curve
visit www.cusource.ca